



*Opening Minds, Hands, & Hearts*

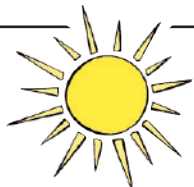
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## LATE SUMMER WORKSHOP SCHEDULE



All seminars will be held on Tuesdays in California at the San Ramon Courtyard by Marriott.

### Practice Building Basics

September 4, 2007 9:00-4:30

### Insurance Basics

September 11, 2007 8:30-5:30

### Cash Basics & Advanced Collections

September 25, 2007 9:00-4:00

### Codes, Fees & EOBs

October 2, 2007 9:00-1:00

Registration begins August 10, 2007.

Dates, times, and location are subject to change without notice.



## GENERAL INSURANCE

These stories have been up-dated or are being repeated due to on-going issues.

- **CMS-1500 (08-05) Form** The new implementation date is now July 2, 2007. Remember that this form will be used by all insurance carriers; it is not limited to Medicare.
- **UnitedHealth Care-Unattended Electrical Stimulation** - Earlier this year UHC began denying the CPT code 97014. They specifically stated that this code be replaced with the HCPCS code G0283 which is the same code that Medicare requires. Apparently many providers did not get the memo. You can resubmit denied claims for reconsideration; however, they may require you submit with their "Request for Reconsideration" form.
- **UnitedHealth Care and ACN-Physical Medicine & Rehabilitation Services** - Apparently, they have released a new policy which will be implemented later this year which states, "Reimbursement of times therapeutic services (CPT 97032-97124, 97140, 97530-97542, 97750-97762 and HCPCS G0237 and G0283) will be allowed in any combination up to a maximum of four timed codes (equivalent to one hour of therapy) per date of service."
- **Low Level Laser Therapy -**

### I NEED YOUR ASSISTANCE!

A major California insurance carrier has decided that they will not pay for this therapy. They did state that they would reconsider it if they received documentation from the FDA stating that is has been proven beneficial for "pain management." If you have this information please contact me so that we can ask for them to reconsider payment for this important therapy.

- **Benefits Maxed-Out?** Apparently some carriers, which issue policies that limit the number of visits per year (e.g. 12 office visits per year), are telling participating providers that they can not charge more than the "allowed amount" for covered services after the maximum covered visits are paid. Read your contracts carefully.

## CALIFORNIA WORKERS' COMPENSATION

- The California Division of Workers' Compensation (DWC) Medical Unit has a new address: DWC Medical Unit  
 P.O. Box 71010  
 Oakland, California 94612-1010

This is the address to which you will send QME panel request, UR plans & complaints, and MPN applications.

## PERSONAL INJURIES

- **CNN Investigation** After an 18 month investigation into "minor-impact" soft tissue crashes has resulted in millions of profits for insurance companies and little for the public according to U of Nevada Insurance law professor Jeff Stempel. According to CNN the strategy employs the 3 D's; Deny the claim, delay and defend in court. To read more visit [http://www.cnn.com/2007/US/02/09/insurance.harball/index.html?eref=rss\\_latest](http://www.cnn.com/2007/US/02/09/insurance.harball/index.html?eref=rss_latest).
- **Narrative Reports** - Chiropractic attorney Shawn Steel has created a new template for report writing that will help you get the results you want, better settlements. If you are not already receiving his PI FAX & Email Alert you can join by visiting [www.shawnsteel.com](http://www.shawnsteel.com) or calling (800) 626-0003.

## MEDICARE

- As of July 2, 2007 Medicare will only accept paper claims on the new CMS-1500-(08-05) form. Claims submitted on or after this date on any other claim form will be denied.
- Many contractors have published new guides such as "Chiropractic Service Billing Guide, May 2007", "Medicare Secondary Payer (MSP) Billing Guide March 2007", and "CMS-1500 Claim Form Instructions May 2007", and California and New England state providers can find these documents at [www.medicarenhic.com](http://www.medicarenhic.com).

## GENERAL ANNOUNCEMENTS

- "Improving Communication, Patient Retention, and Cash Flow" will appear in the August 13, 2007, issue of Dynamic Chiropractic.
- September 13-16, 2006 – Join me in Las Vegas at the Karl Parker Seminars. I will be conducting the Insurance and Collection classes which earn CE units.



*Keeping a Watchful Eye on the California Chiropractic Industry*