



Opening Minds, Hands, & Hearts

Chiropractic Success Systems™
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SUMMER & EARLY FALL WEBINAR SCHEDULE

Webinars will be held on Thursdays PST

NEW WEBINAR SERIES FOR YOUR FRONT DESK

SYSTEMS FOR BUILDING A SUCCESSFUL PRACTICE

Module I-Practice Building Principles & Systems
 July 15, 2010 9-10:30 & 12-1:30 PST

Module II-Scripts for Success
 July 22, 2010 9-10:30 & 12-1:30 PST

Module III-The Power of the Front Desk
 July 29, 2010 9-10:30 & 12-1:30 PST

Module IV- Dream Team Power Tools
 August 5, 2010 9-10:30 & 12-1:30 PST

CODING & COLLECTIONS WEBINARS

Essential Coding for the Chiropractic Practice

Part I August 19, 2010 9-11 & 12-2 PST

Part II Sept. 2, 2010 9-11 & 12-2 PST

California Medicare Part B
 September 9, 2010 9-11 & 12:30-2:30 PST

Systems for Improving Your Collections

Part I Sept 16, 2010 9-11 & 12-2 PST

Part II Sept 23, 2010 9-11 & 12-2 PST

California Personal Injury
 Sept. 30, 2010 9-11 & 12:30-2:30 PST

California Workers' Compensation
 October 7, 2010 9-11 & 12:30-2:30 PST

Registration will begin July 26, 2010.

Dates and times are subject to change without notice.



NATIONAL INFORMATION

• **Red Flag Rule** implementation date has been delayed by the FTC until January 1, 2011. The FTC indicated that this delay will provide Congress with additional time to determine the scope of entities who are covered under the rule. More to come.

• **UnitedHealth Group Settlement** According to the ACA "a record breaking settlement has been reached between the AMA, et al. and UnitedHealth Group for 15 years of artificially low payments for out-of-network services. More than \$350 million has been allocated to compensate impacted providers and subscribers, including chiropractors and their patients." Claims must be filed by October 5, 2010.

NATIONAL MEDICARE

• **Timely Filing Requirements** for fee for service claims have changed. All services received on or after 1/1/2010 must be filed within one calendar year after the date of service. All services received prior to this date must be filed no later than 12/31/2010.

• **2.2% Up-Date to the Medicare Physician Fee Schedule** - retroactive for all services from June 1, through November 30, 2010. MACs have been instructed to stop processing claims at the negative rates and temporarily hold claims for June 1 and later until the new rates are tested and loaded into the MAC claims processing systems.

• **The New Medicare Website Address** is now www.cms.gov. They have dropped the "hhs" portion.

• **New EFT Authorization Agreement** form is now available. It is interactive and easier and simpler to use with clarified instructions. It should be used immediately.

• **Reportable Physician Changes** Just to remind you that you must update your records with Medicare when any of the following occur.

- You change your practice location
- You change your business structure
- You change your organization legal business name/tax identification number
- You change your practice status
- You change your reassignment of benefits
- You change banking arrangements or any payment information.

• You can find the complete Medicare Learning Network article at <http://www.cms.gov/MedicareProviderSupEnroll/Downloads/PhysicianReportingResponsibilities.pdf>

CALIFORNIA MEDICARE

• **Online Provider Services (OPS)** program is now available. This application will allow you to access eligibility, claims status, RAs, and much more on line. Palmetto suggests updating your e-mail profile to include Online Provider Services. To register for this free program, you need to have signed an electronic data interchange (EDI) enrollment agreement with Palmetto GBA. You do NOT have to submit claims electronically to take advantage of this new online provider service.

CALIFORNIA WORK COMP

• **"Response Times Dramatically Improved"** when you are participate in the e-forms trial which allows filers to electronically submit forms and documents directly into the Electronic Adjudication Management System (EAMS). Additional information on the e-forms trial, email EAMS@dir.ca.gov.

PRACTICE MANAGEMENT TIP

Yes you can have your cake and eat it too. Too often I hear chiropractors say that they only have two choices when dealing with insurance; either be an out-of-network provider who doesn't accept assignment or become an in-network provider with every carrier under the sun and then more, if possible.

The choice is not black or white. In addition to the above options there are two other options; become an insurance practice as an "out of network" provider and become a provider who is a combination in & out of network provider.

To learn more about these options, please read my July 1, 2010, article in *Dynamic Chiropractic* and if you have any questions, please ask me.

Unable to attend a Webinar in person?

No problem! Purchase the CD recordings and notes via our website and watch them again and again. Additional information regarding the content and registration is available on our website: www.chiropracticsuccesssystems.com

